



project feast

empowering refugee and immigrant cooks

STRATEGIC PLAN 2024-2026

Enhance Program Depth and Breadth to do More:

- Develop partnerships to enhance training and help sustain programming.
- Optimize training structure to cater to student goals.
- Increase alumni engagement and support services.

Increase Engagement with our Community:

- Implement an annual communications & marketing plan.
- Build robust community connections.

Vision

We aspire to create a future where immigrants and refugees possess the skills necessary for a fulfilling and prosperous career in the dynamic world of culinary arts. We embrace diversity as a powerful tool, empowering individuals to unlock their hidden potential, gain confidence, and cultivate success.

Mission

At Project Feast, we cultivate a nurturing space for refugees and immigrants, while providing culinary training that equips them for careers or entrepreneurship in the food industry. We empower our students to share their diverse stories and cuisine, fostering intercultural exchange that enriches and unites our community.

Values

Community Centric Approach
Integrity and Accountability
Empowerment and Confidence Building
Value and appreciation of Cultural Heritage

Accelerate Revenue Generation:

- Diversify revenue streams and enterprises.
- Invest in successful revenue streams.

Diversify Funding for Growth:

- Increase internal fundraising capacity.
- Grow organization profile locally and regionally.
- Maintain financial sustainability.